



Perhaps the most effective marketing decision you'll make for 2011...

BECOME A PART OF OUR CELEBRATION.



WHAT OUR KEY PARTNERS SAY ABOUT OUR EVENT:

"The Fairfield County Concours is one of our best events -- it puts people in our cars."

**Mick Pallardy, Vice President Area East,
Porsche Cars North America**

"..another great year for the Concours. WOW!, the show cars were amazing and you provided a great day for my company and our guests."

Terry Brannigan - Vice President, Gartner

"Our sponsorship provides us with a unique opportunity to become involved with the community and our customers on a very personal level."

**Randall Seymore - Area Vice President,
Penske Automotive Group, Inc**

"You have built a first class lifestyle event, owing to two key aspects - the team you have built to conduct the weekend, and the way in which the show is marketed."

**Malcolm Barber, Chief Executive Officer,
Bonhams**

**100 YEARS OF SIGNIFICANT MOTOR VEHICLES
SEPTEMBER 17 & 18 2011**

FAIRFIELD COUNTY HUNT CLUB · WESTPORT · CONNECTICUT



WHAT THE MEDIA SAYS ABOUT OUR EVENT:

“Now in its seventh year, the Fairfield Concours has developed into one of the premier collector car exhibitions in the Northeastern United States.”

Mike Daly, Haute Living

“The Fairfield County Concours had plenty of hassel-free charm and high quality of entrants.”

Joe Lorio, Automobile Magazine

“The Fairfield County Concours is blessed with strong corporate sponsorship and a location with demographics ideal for this type of event. They have created an environment compelling for enthusiasts and yet entertaining for families.”

Robb Sass, New York Times

“The Fairfield County Concours is known as one of the nation’s preminent lifestyle events celebrating automobile and motorcycle design.”

Vintage Motorsport



PRESENTED BY PORSCHE®

100 YEARS OF SIGNIFICANT MOTOR VEHICLES

Sponsorship Opportunities:

We provide our sponsors with a wide range of opportunities for current client hospitality, new client acquisition and product display/sampling. Sponsorship fees range are customized to meet your business objectives. Our focus is providing you with a measurable return on your sponsorship investment. We develop programs tailored to your specific goals.

We will contact you shortly to see how a partnership with the Fairfield Concours can support your marketing.

Questions, please contact:

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VISIT OUR WEBSITE AT WWW.FAIRFIELDCOUNTYCONCOURS.COM